

# BCA Valet

We present your vehicles in the right condition so they can sell faster and achieve optimum prices.



With BCA, we present your vehicles in the right condition so they can sell faster and achieve optimum prices. Vehicles looking their best attract significantly higher buyer interest leading to more first time conversions and an increased CAP performance. Buyers prefer vehicles that are well prepared as they are able to advertise and retail a vehicle quicker if it has been refurbished and prepared by BCA improving stock turn and cash flow.

Across the BCA network our skilled team carried out almost a million repairs and valets across cars, commercial vehicles, HGVs, motorcycles and motorhomes. We can match your specific needs and also integrate the work into our vehicle inspection and vehicle logistics services to give you a seamless de fleet and remarketing process.

An investment in our BCA Valet services can pay dividends when it comes to auction prices. Vehicles that have been prepared for sale sell quicker and at a high CAP performance than others.

BCA valeted more than 650,000 vehicles last year and offer a full range of valet services, Machine Operated Polishes and specialist services, helping to restore paintwork from light scratches, blemishes and fading, which combined with our valet services will ensure each vehicle is presented for sale in its optimum condition.

- A range of valet options and services to suit all customer requirements (*see reverse for details*)
- Professional valeting enhances the look and desirability of the vehicle
- Proven ROI as improved presentation increases buyer interest and CAP performance
- Well presented cars attract higher first-time sale results
- Improved beauty shots for improved performance in online sales
- Buyers have greater confidence in a vehicle that is valeted and presented well
- A Retail Ready valet adds additional interest from buyers looking for fast stock turn
- Available at all BCA locations

## Benefits

- Increased CAP performance
- More first time conversions
- Improve brand perception
- Improved 'beauty shots'
- Vehicle can be sold quicker – Increasing stock turn



Helping make business easier

Call 0845 600 66 44 Email [customerservices@bca.com](mailto:customerservices@bca.com) Online [bca.com](http://bca.com)



# BCA Valet levels overview

## Exterior

	Silver	Gold
Wash & Dry exterior of vehicle	✓	✓
Clean & Dress wheels and tyres	✓	✓
Apply polish to exterior paintwork and chrome	✓	✓
Clean all exterior windows, mirrors and lights	✓	✓
Dress exterior plastics, bumpers and mouldings	✓	✓
Wipe clean all door shuts	✓	✓
Remove Road Tar		✓
Degrease, wash & dress engine and engine compartment		✓
Degrease & wash wheel arches, door shuts, boot shut and fuel cap		✓
Detail shuts, engine bay, grills & trims		✓

## Interior

	Silver	Gold
Remove all window stickers	✓	✓
Remove all rubbish	✓	✓
Vacuum visible interior including boot	✓	✓
Vacuum spare wheel compartment and under seats		✓
Wipe clean spare wheel-well		✓
Wipe clean dashboard and centre console	✓	✓
Clean & detail all interior plastics, door panels and seat runners		✓
Clean floor mats		✓
Remove floor mats, place in boot	✓	✓
Clean carpets & upholstery (with wet vac if required)		✓
Clean all interior windows and mirrors	✓	✓
Empty ash trays and storage compartments	✓	✓
Clean ash trays and storage compartments		✓
Replace all documents in glove box or passenger door pocket	✓	✓
Insert paper floor mats	✓	✓
Apply odour neutralising spray to headlining		✓

## Dust off

	Silver	Gold
Vehicles brought back to appropriate standard within 1 hour of sale start time. Re-dressing trims, tyres, detailing shuts and using restorative products on bodywork, if required.	✓	✓

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